

# JOHN M. “BUDDY” OWENS

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## DATA ANALYST

Bachelor's in Data Analytics (WGU) with experience ingesting API-sourced data, analyzing large unstructured datasets, and producing automated, reproducible reports. Experience designing automated text-analysis pipelines and benchmarking model outputs on unstructured feedback data

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## TECHNICAL SKILLS

- Databases / SQL: PostgreSQL, MySQL, SQLite
- Data Analysis: exploratory analysis, aggregation, trend analysis
- Tools: Python, Git/GitHub, Excel, openAI API
- Data Formats: JSON, CSV
- Other: LLM Analysis / Benchmarking, reproducible analysis, reporting

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## PROJECT EXPERIENCE

### WGU Reddit Feedback Analyzer (Capstone Project)

- Collected and analyzed thousands of Reddit posts to evaluate user sentiment and recurring feedback themes
- Queried relational data using SQL to aggregate engagement metrics and identify recurring patterns
- Cleaned and transformed raw JSON data into analysis-ready tables
- Produced written analysis documenting findings, limitations, and implications for product and user feedback analysis

### Reddit Early Engagement Dynamics

- Analyzed early post engagement behavior to understand visibility and interaction patterns
- Used SQL aggregations to compare comment activity over time
- Documented analytical assumptions and constraints to ensure conclusions were clear and defensible

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## PROFESSIONAL EXPERIENCE

### General Manager — Trasca & Co. Eatery

- Managed operations for a high-volume restaurant generating over \$1M in annual revenue
- Introduced an online inventory management system, improving tracking accuracy and reporting
- Created operational reports used by ownership for purchasing and staffing decisions
- Implemented an in-house delivery program, increasing gross sales by 10%

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## EDUCATION

### Bachelor of Science — Data Analytics Completed Feb 2026

Western Governors University (WGU)

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## ADDITIONAL

- Certified Sommelier — Court of Master Sommeliers
- Conversational in Portuguese and Spanish